



ADVERTISING CONCEPT AND COPY

Josh Coen
Freelance since 1991

Capabilities

Marketing and communication materials for local, national and international businesses and organizations — both in the consumer markets and business-to-business. From print and broadcast ads, brochures, newsletters, direct mail, and sales letters, to packaging, catalogs, slogans, corporate or product names, web sites, and annual reports.

Areas of Experience

A wide range of industries, including High Tech, Consumer Electronics, Food, Local Government, Health, Environmental, Sporting Goods, NonProfit, Recreation, Performing Arts, and Entertainment.

A Few Companies For Which I've Done Work...

Shopping.com, Shoei Safety Helmets, Rainbow Technologies, Scuba Pro, Nestle, Blue Diamond Almonds, Seiko Robotics, Yamaha, Reebok, Santa Ana Zoo, Tascam, Marriott, San Bernardino National Forest, Canon, Olympus, Toshiba, Starwood Hotels & Resorts, Interplay, eMachines, MemorialCare, HomeLoanCenter.com, Orange County Performing Arts Center, Discovery Science Center, Comarco Wireless Technologies, and numerous municipalities.

Awards

Orange County Ad Awards, INAME (newspaper advertising), Printing Industries of America... to name a few.

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